



BROADCAST AGREEMENT

DEFINITION

“Broadcast”, “Broadcaster”, “Broadcasting”- means the persons, businesses, or corporations approved by and contracted with the HCPSS to produce a live or delayed athletic contest via TV, radio, videography, cable casting, telecasting, photographing, webcasting, videotaping, or video stream and the act of transmitting that contest through any medium.

This is an agreement between _____ and the Howard County Public Schools System, granting broadcast rights for the _____ to be held on _____ at _____ at _____.
(Broadcaster)
(Name of Contest, Sport, Season, or School Year)
(Date) (Site) (Time)

We agree to the following:

1. This agreement grants _____ the right to broadcast and/or rebroadcast the above event for a period of days after the above-mentioned contest.
(Broadcaster)
2. **BROADCAST RIGHTS COORDINATION WITH THE MPSSAA**
The Maryland Public Secondary Schools Athletic Association holds exclusive rights to the awarding of broadcast contracts for any regional or state contest. These events are exempt from the HCPSS Broadcast Agreement.
3. _____ shall hold the HCPSS harmless from any claim for damages to person, property, or reputation that may result from the action of the broadcaster’s employees or agents, malfunction of equipment, collapse of platform, or any other structure or device which is the property or responsibility of the broadcaster or its agents.
(Broadcaster)
4. Insurance- Broadcaster shall purchase and maintain for the duration of the agreement commercial general liability insurance or its equivalent for bodily injury, personal injury and property damage including loss of use with minimum limits of:
\$1,000,000 each occurrence;
\$1,000,000 personal and advertising injury;
\$1,000,000 general aggregate

The Howard County Public School System and its elected and appointed officials, officers, employees and authorized volunteers shall be named as additional insureds.

5. Commercials for alcoholic beverages, tobacco products or political candidates or issues may not be broadcast during the athletic event.

6. _____ will pay the Howard County Public School
(Broadcaster)
System a broadcast fee in accordance with the Broadcast Fee Structure
(Attachment A). This fee _____ must be paid prior to any broadcast.
(amount)

7. The broadcaster agrees to abide by the terms of the attached procedures titled **Guidelines for Broadcasting HCPSS Interscholastic Athletic Events.**

8. This agreement becomes binding when the broadcaster and the Superintendent/designee sign both the agreement and the guidelines. (If unusual circumstances occur which prevent a broadcaster from broadcasting a previously agreed upon contest, the HCPSS may consider returning broadcast fees.) The game announcers (if applicable), to include all on-air persons will be

9. _____ affirms that it does not discriminate on the basis of race,
(Broadcaster)
color, sex, national origin, religion, or disabling condition in matters affecting employment or in providing services to the public.

10. The license and rights granted to the Broadcaster under this agreement are only for broadcast or rebroadcast of the specifically identified event.

11. Other Considerations:

Name_____

Title_____

Date_____

Name_____

Title_____

Date_____