

GUIDING PRINCIPLES FOR ADVOCACY

1. A CLEAR MESSAGE is essential to effective advocacy.
2. Effective advocates are WELL INFORMED.
3. NUMBERS make a difference in advocacy.
4. Advocacy is built on RELATIONSHIPS.
5. PERSEVERANCE is a key to effective advocacy.

Source:

Roberts, J.L. (2006). Planning for advocacy. In J. Purcell & R. Eckert (Eds.). *A guidebook for developing educational services and programs for gifted and talented students*. Washington, DC: Corwin Press.